

KYLE CUNNINGHAM

Department of English and Comparative Literature

kcunni@unc.edu

University of North Carolina at Chapel Hill

EDUCATION

Fall 2023 – University of North Carolina at Chapel Hill, Chapel Hill, NC

Present Department of English and Comparative Literature
PhD Student | Research Assistant

May 2022 University of Florida, Gainesville, FL

Bachelor of Arts | summa cum laude

Major: English | Minors: Linguistics and Philosophy

Honors Thesis in Creative Writing
Thesis Advisor: Michael Hofmann

FELLOWSHIPS AND AWARDS

Fall 2023 Department Service Fellowship: Digital Literacy and Communications Lab
University of North Carolina at Chapel Hill

PROFESSIONAL EXPERIENCE

Fall 2023 – ***Graduate Gaming Assistant*** | Digital Literacy and Communications Lab

Present Department of English and Comparative Literature | UNC-Chapel Hill

- Assisting with technical set-up for instructors teaching in the Gameroom; maintaining Gameroom hardware and software; keeping detailed records of digital game library and update inventory
- Participating in pedagogy consultations; helping match relevant games to lesson plans
- Helping to orchestrate, plan, and run events for the Critical Game Studies Program
- Assist other DLC initiatives such as the *Not a Novel* podcast, ECL department social media accounts, digital humanities projects and events, and maintaining the ECL website

Summer 2022 – ***Junior Editor*** | Content Department
GR0 | Los Angeles, CA

- Summer 2023
- Outlined, copyedited, and rewrote blog content for B2B/B2C clients in eCommerce, transportation, tech, health, finance, real estate, and other industries
 - Hosted one-on-one training sessions with freelance writers; taught writers to develop their voices while adhering to branded requirements for clients
 - Ensured copy was optimized for SEO and in compliance with FDA marketing regulations
 - Developed strategies to detect and respond to writers exploiting AI tools such as ChatGPT in their copy; hands-on experience navigating the industry-wide adoption of AI software for content generation in digital marketing

AFFILIATIONS

Phi Beta Kappa, National Liberal Arts and Sciences Honor Society