

Ruby Pappoe, Ph.D.

ruby1@email.unc.edu

Professional Experience

Teaching Assistant Professor, University of North Carolina at Chapel Hill

July 2020 –

Teaching and Research Interests

- First-year Writing
- Cultural Rhetorics
- Visual/Digital Rhetorics
- Professional and Technical Communication
- African Studies
- International Development/Nonprofit Communications

Education

Ph.D. in Rhetoric and Composition, University of Texas at El Paso (UTEP)

August 2015 – May 2020

Dissertation: “Ingo Websites, Image Circulation, and Visual Representations of Development in African Countries: Exploring Local Perceptions”

Committee: Kate Mangelsdorf (chair), Laura Gonzales, Charles Ambler

M.S. in Rhetoric and Technical Communication, Michigan Technological University (MTU)

August 2013 – May 2015

B.A. in English, Kwame Nkrumah University of Science and Technology (KNUST). Ghana,
West Africa

August 2008 – June 2012

Teaching Experience

UNC-Chapel Hill | Fall 2020 –

ENGL 318: Multimedia Composition

ENGL 105: Rhetoric and Composition

UTEP | Fall 2015 – May 2020

Graduate Assistant Instructor

RWS 3355: Workplace Writing (Professional and business writing)

RWS 1302: Rhetoric and Writing Studies II (Research and critical writing)

RWS 1301: Rhetoric and Writing Studies I (Expository writing)

Writing Center Tutoring

MTU | Fall 2013 – Spring 2015

Graduate Teaching Assistant

UN 1015: First-year Composition

KNUST | Fall 2012 – Spring 2013

Teaching Assistant

ENGL 157: Communication Skills I (English grammar, reading, and writing)

ENGL 158: Communication Skills II (Professional writing)

ENGL 263: Literature in English I (Drama and Poetry)

ENGL 264: Literature in English II (Fiction)

Leadership and Administrative Experience

Assistant Director, Rhetoric and Writing Studies—Graduate Program. UTEP | June 2017 – June 2018

- Organized orientations and professional development workshops for graduate students/instructors. One of my roles involved collaborating with other units on campus to organize an intensive technology (Blackboard) workshop for new/continuing graduate Teaching Assistants and other faculty who have difficulties teaching with technology.
- Coordinated new/international student transitions.
- Developed recruitment materials and strategies for local and international distribution.
- Assisted with the evaluation and update of the graduate student handbook, including the international student FAQ.
- Organized informal get-togethers and collaborations across cohorts on campus and at conferences.

Papers in Review

Henaku, Nancy and Pappoe Ruby. “African Rhetoric as an Emergent Subfield: A Review of Literature and Reflections on Critical Issues.” Manuscript for book chapter submitted in May 2018 for a forthcoming publication titled, *A Companion to African Rhetoric*.

Publication

Pappoe, Ruby. (2015). [Review of the book *Presumed Incompetent: The intersections of Race and Class for Women in Academia*, by G. Gutiérrez y Muhs et al.]. *Women & Language*, 37(2), p. 91-94.

Conference Presentations

- Pappoe, Ruby. Poster: “Reimagining International Aid Organizations' Website Design: Learning from the Communication Practices of Local Advocacy Organizations” ATTW. Kansas City, KS: March 2018.
- Pappoe, Ruby. “Embodied Rhetoric from West Africa: A Study of Akan Women’s Rhetorical Practices.” Conference on College Composition and Communication. Kansas City, MO: March 2018.
- Henaku, Nancy and Pappoe, Ruby. “Motherly Advice or Misogyny? Discursive Struggle in Responses to Ghanaian Gender Minister’s “Rape” Comment.” West African Languages Congress (WALC). Accra, Ghana: August 2017.
- Pappoe, Ruby. “The Rhetoric of Akan Adinkra Symbols.” Annual Africa Conference. Austin, Texas: March 2017.
- Pappoe, Ruby. “Using Online Participatory Skills to Cultivate Student Collaboration.” Conference on College Composition and Communication. Portland, OR: March 2017.
- Pappoe, Ruby. “Performing Cultural Rhetorics in Political Discourse.” Cultural Rhetorics. Lansing, MI: September – October 2016.

Workshops

- Dura, Lucia, Pappoe, Ruby and Straight, Dean. “RWS Conference Proposal Workshop.” University of Texas at El Paso. El Paso, Texas: April 2018.
- Pappoe, Ruby and Patcha, Sidouane. “Building a CV and Resume.” *UTEP African Student Association (ASO) Professional Development Event*. University of Texas at El Paso. El Paso, Texas: February 2017.
- Patcha, Sidouane and Pappoe, Ruby. “University Writing Center Orientation.” *University Writing Center Orientation Series*. University of Texas at El Paso. El Paso, Texas: September 2015.

Awards, Fellowships, and Grants

- Juergen and Phyllis Hunter Strauss fellowships (dissertation completion, \$4,200) Department of English, UTEP. Summer 2019.

- Baker Hernandez Travel Grants (conference presentations, \$3,600)
Department of English, UTEP. 2016 – 2018
- College of Liberal Arts Dodson Travel Grant (conference presentations, \$1,300)
College of Liberal Arts, UTEP. 2017– 2018
- Natalicio Fellowship for Outstanding Incoming Doctoral Students (\$5,000)
UTEP. Fall 2015.

Relevant Industry Experience

Radio Broadcast Journalist (Intern)

Ghana Broadcasting Corporation, Ghana | June 2012 – Aug. 2012.

- Under the direction of the News Coordinator, I researched and drafted local and international news stories in a timely manner.
- Assisted senior journalists with coordinating interviews and creating networks for the organization at social events such as press conferences and exhibitions.

Assistant Client Officer (Intern)

Corporate Focus Limited Investment, Ghana | Dec. 2010 & June – Aug. 2011.

- Under supervision, handled daily customer services including answering inquiries, ascertaining customers' needs, and receiving loan payments.
- Under supervision, reviewed, updated, and maintained client database in Excel.
- Assisted with calling, visiting, and negotiating payment arrangements with clients who have delinquent loans.
- Handled the company's bank deposits by counting, packaging, and submitting the total daily payments at the bank.

Service/Volunteering

Secretary. African Student Organization (ASO). UTEP, August 2017 – May 2018.

Planning Committee Member/Session Chair. Multilingual User-Experience Symposium. UTEP, November 2017.

Planning Committee Member/Student Representative. International Cultural Festival, UTEP, November 2017.

University Community Engagement Event Volunteer. Project MOVE (Minor Opportunities for Volunteer experiences), UTEP, March 2017.

Technical Skills

- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook, and Publisher)
- Adobe Spark
- iMovie
- Canva
- Prezi
- Slack

Professional Organizations

Member. Association of Teachers of Technical Writing (ATTW)

References

Professor Kate Mangelsdorf | Professor, Department of English, UTEP
kmangels@utep.edu
915-747-5543

Dr. Lucía Durá | Associate Dean, Graduate School, UTEP
ldura@utep.edu
915-747-7896

Dr. Laura Gonzales | Assistant Professor, Department of English, University of Florida
gonzalesl@ufl.edu
407-927-1279