**Courtney Rivard**

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## EDUCATION:

Ph.D. University of California, Santa Cruz, 2012

# B.A. Emory University,Magna Cum Laude; Phi Beta Kappa, 2003

**PROFESSIONAL APPOINTMENTS:**

2021-present Programmatic Director of Data, Culture, and Society Initiative

2019-present Director of Critical Gaming Initiative in the Humanities

2018-present Director of the [Digital Literacy and Communications](https://dlclab.unc.edu/) (DLC) Lab, University of North Carolina, Chapel Hill

2019-present Teaching Associate Professor, Department of English & Comparative Literature, University of North Carolina, Chapel Hill

2012-18 Teaching Assistant Professor, Department of English & Comparative Literature, University of North Carolina, Chapel Hill

**PUBLICATIONS:**

**Book Projects**

*Layered Lives: Rhetoric and Representation in the Southern Life History Project* with Lauren Tilton and Taylor Arnold (forthcoming in 2022 with Stanford University Press)

*The Invention of Disaster Archives and the Rhetorics of Race, Gender and Nation* (prospectus nearly complete)

**Articles and Book Chapters**

2022 “The Rhetorical Power of Archives: The Federal Writers’ Project, Wikipedia, and First-year Composition.” *Teaching Rhetoric and Composition through the Archives.* Eds. Wendy Hayden and Tarez Samra Graban Southern Illinois Press. (forthcoming)

2019 “Turning Archives into Data: Archival Rhetorics and Digital Literacy in the Composition Classroom.” *College Composition and Communication*.

2019 “Collaboration, Teaching, and Interpretation: Making Data Construction Visible” with Lauren Tilton and Taylor Arnold for publication in *DH Quarterly*.

2019 “Decolonizing Projects: Creating Pluriversal Possibilities in Rhetoric” With Ellen Cushman, et. al. *Rhetoric Review*.

2017 “Writing in the Social Sciences.” *Tarheel Writing Guide*. UNC Writing Program

2015 “Archival Recognition: The Pointe-au-Chien’s and Isle de Jean Charles Band of the Biloxi-Chitmacha Confederation of Muskogees’ Fight for Federal Recognition.” *Settler Colonial Studies*.

### 2015 “Introduction: Indigeneity and the work of settler archives.”Co-written with Adams-Campbelland Ashley Glassburn Falzetti. *Settler Colonial Studies*.

2014 “Archiving Disaster and National Identity in the Digital Realm: The September 11 Digital Archive and the Hurricane Digital Memory Bank” in *Identity Technologies: Producing Online Selves*. Eds. Julie Rak and Anna Poletti. University of Wisconsin Press.

2013 "Collecting Disaster: National Identity and the Smithsonian’s September 11th Collection.” *The Australasian Journal of American Studies* (special issue on "The Material of American Studies)*.*

**Additional Publications**

2012 “Critique Matters, Too: Review of *Museum Matters: In Praise of the Encyclopedic Museum* by James Cuno.” *E-misférica* 9.1 (“On the Subject of Archives”). Eds. Marianne Hirsch and Diane Taylor.

2008 [“Virtual(ly) Remembering September 11, 2001: Memorial Websites and U.S. Nationalism.”](http://www.lse.ac.uk/Depts/global/EventsPDFs/MemoryWorkshop/VirtuallyRemembering911_Rivard.pdf) Collective Memory and Collective Knowledge in a Global Age. Centre for the Study of Global Governance, London School of Economics. Working Conference Paper.

**GRANTS AND FELLOWSHIPS**

**2022 Humanities Initiative Grant from the National Endowment for the Humanities for the creation for**

**“Integrating Storytelling & Critical Game Studies into the Curriculum,” a year-long initiative that leads to the creation of an undergraduate minor in critical game studies. Served as project director and primary investigator ($54,000).**

**2021 *Global Partnership Award* from UNC Global for collaboration with Eberhard Karls Universität**

**Tübingen ($3500)**

**2021 C**urriculum Development Award for Collaborative Online International Learning (COIL) in

partnership with Kings College London ($2500)

**2021 *UNC Center for Faculty Excellence/Lenovo Instructional Innovation Supplementals Grant* for**

**continuation of Gaming Initiative in the Humanities ($15,000)**

**2021 *Institute for the Arts & Humanities Faculty Fellowship*, UNC-Chapel Hill**

**Semester leave to work on book project.**

**2020 *Global Partnership Award* from UNC Global for collaboration with Eberhard Karls Universität**

**Tübingen ($2000) Declined because of Covid-19 pandemic**

**2019 *UNC Center for Faculty Excellence/Lenovo Instructional Innovation Grant* for creation of Gaming**

**Initiative in the Humanities ($30,000)**

**2018 *UNC / Adobe Course Development Grant*, Center of Faculty Excellence ($1500)**

**2017 *Course-based Research Experience Development Grant* for Rhetoric and Digital Humanities**

**($6000)**

**2017 *Carolina Seminar* for Transforming Inquiry Through Digital Text ($2000)**

**2016 American Council of Learned Societies (*ACLS) Digital Extension Grant* for Photogrammar**

**($150,000)**

**2016 *Data@Carolina Course Development Grant* for Rhetoric and Data Visualization**

**($7000)**

**2016 *Carolina Digital Humanities Course Development Grant for*** Rhetoric and Data Construction

($6000)

**2013 *University Research Council Faculty Research Grant for* Living with Hurricanes: Katrina and Beyond ($800)**

**2009 *Oakes Dissertation Fellowship, University of California, Santa Cruz* ($15,000 plus student fees)**

**2009  *Dianne Woest Fellowship in the Arts and Humanities,* The Historic New Orleans Collection, New Orleans, LA ($3000)**

2009 *Graduate Fellow*, University of California, Washington, D.C. Program ($5000 plus fees)

2008 *Summer Dissertation Research Fellowship,* Politics Department, University of California, Santa

Cruz ($1500)

**HONORS AND AWARDS:**

2021 *Schwab Academic Excellence Award* from the Institute for the Arts and Humanities at UNC, Chapel Hill. For recognition of outstanding scholarship.

2020 *Faculty leader for the UNC’s Faculty Learning Community (FLC) on Course-based Undergraduate Research Experience (CURE).*

The FLC brings together faculty to create and implement new courses created within the CURE model, designed to help students learn technical skills that they use to answer novel research questions. <https://qep.unc.edu/cure/about/>

2019 *Chancellor’s Faculty Innovation Workshop: Design Thinking for Innovation*. (Invitation Only). Innovate Carolina, UNC-Chapel Hill

2018 *Digital Innovation Incubator Award for Course Integration Project,* Carolina Digital Humanities Initiative, University of North Carolina, Chapel Hill

2015 *Carolina Digital Humanities Initiative Faculty Working Group in Data Studies,* University of North Carolina, Chapel Hill

2014 *Faculty Learning Community in Digital Humanities,* University of North Carolina, Chapel Hill

**2010 *Transnationalism, Feminism, Justice Dissertation Writing Workshop and Retreat,*** University of California, Santa Cruz

2008  *Award for Outstanding Teaching Assistant,* University of California, Santa Cruz

**INVITED TALKS AND PRESENTATIONS**

# 2020 [*Stories, Crisis and Survival*](https://southernfutures.unc.edu/courtney-rivard/). Invited Podcast from Southern Futures and the Center for the Study of the American South. UNC-Chapel Hill.

# 2018 *Metadata, Description, and Structures of Archival Power.* Invited talk at Penn State’s Center for Humanities and Information. University Park, PA.

# 2018 *The Life Histories Collection: Visualizing Archival Data*. Invited Workshop for Duke University, FOCUS Program. Durham, NC.

# 2017 *Exploring, Curating, and Creating: Using Digital Rhetorical Tools for Archival Work*. Invited workshop for Community Writing Conference. Boulder, CO.

# 2016 Invited Guest to Symposium on *Invisible Work in the Digital Humanities*, Florida State University

# 2015 *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process for Native Americans,* American Studies Department**,** Johannes GutenbergUniversitat, Mainz, Germany

**CONFERENCE PRESENTATIONS**

2019 *Publishing Digital History: Integrating Methods, Sources, and Argument*. Digital Humanities Conference. Utrecht, Netherlands.

2019 *Centering Metadata in the Rhetorical Analysis of Archives*. Carolina Rhetoric Conference. Raleigh, NC.

2018 *Documenting Life Histories: Distant Reading and the Federal Writers’ Project Archive*. National Communications Association Annual Conference. Salt Lake City, Utah.

2018 *Low Bridge Digital Writing*. Center for Faculty Excellence, UNC-Chapel Hill. Chapel Hill, NC.

2018 *The Narrative Power of Metadata*, Rhetoric Society of America Conference, Minneapolis, MN

2018 *Creating CUREs in the Humanities*, UNC System-Wide Undergraduate Research Development Summit. Greensboro, NC

2017 *Photogrammar and the Federal Writers’ Project: A Model for Teaching Data and Mapping Rhetoric*. Poster presentation with Laura Wexler. Digital Humanities Conference. Montreal, Canada

2017 *Teaching Data through Collaboration,* Conference on College Composition and Communication, Portland, OR

2016 *Critically Making Data: Digital Archives and Cultural Rhetorics,* Cultural Rhetorics, East

Lancing, MI

2016 *Challenging Archival Power in the Federal Recognition Process,* Rhetoric Society of America Conference, Atlanta, GA

2016 *Collecting Disaster* in Situ*: The Smithsonian’s September 11th and Hurricane Katrina Disaster Archives,* American Society for the History of Rhetoric, Atlanta, GA

2015 *Misery and Resistance in the Federal Writers’ Project Archives: Teaching Archival Methods to First-Year Undergraduates,* American Studies Association Annual Conference, Toronto, Canada

2015 *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process,* Rhetorical Society of America, Summer Institute, Madison, WI

2015 *Risky Connections: Federal Writers’ Project, Wikipedia, and University Archives,* Conference on College Composition and Communication, Tampa, FL

2014 *Archival Recognition: The Pointe-au-Chien’s and Isle de Jean Charles Band of the Biloxi-Chitmacha* *Confederation of Muskogees’ Fight for Federal Recognition,* Carolina Seminar in American Indian and Indigenous Studies, Chapel Hill, NC

**2013** *Archival Costs and Federal Recognition,* **American Studies Association Annual Conference, Washington, D.C.**

**2013** *Collecting Disaster: September 11th, Hurricane Katrina, and the ‘Common Sense’ of Race,* E**mbodied Objects: Material Culture Studies in Three Dimensions - Material Culture Symposium for Emerging Scholars**, The University of Delaware and Winterthur Museum.

**2012**  *Archival Recognition: The Pointe-au-Chien’s and Biloxi-Chitmacha Confederation of Muskogees’ Quest for Federal Recognition,* **National Women’s Studies Association Annual Conference, Oakland, CA**

2010 *The Rush to Remember in a Digital Age: September 11, 2001 and Hurricane Katrina Internet Archives,* Cultural Studies Association Conference, Berkeley, CA

**2009 *Collecting Disaster at the Smithsonian’s National Museum of American History*, National Women’s Studies Association Annual Conference, Atlanta, GA**

2007 *Virtual(ly) Remembering September 11, 2001: Memorial Websites and the Production of Cultural Memory,* Public Memory and Ethnicity Conference, Lewis and Clark College

2007 *Virtual(ly) Remembering September 11, 2001: Memorial Websites and U.S. Nationalism,* Collective Memory and Collective Knowledge in a Global Age Workshop, Centre for the Study of Global Governance at the London School of Economics

**PROFESSIONAL WORKSHOPS & INSTITUTES ATTENDED**

2019 *Code Switching: Race and Digital Rhetoric*, Rhetoric Society of American Summer Institute. University of Maryland, College Park.

2019 *Chancellor’s Faculty Entrepreneurship Workshop*. UNC-Chapel Hill, NC.

2019 *UNC Summer Institute for College Teaching*. Chapel Hill, NC.

2019 *Triangle Digital Humanities Institute.* Chapel Hill, NC.

2019 *The Case of Interview Data: Workshop on digital oral history methods*, Digital Humanities Conference. Utrecht, Netherlands.

2017 *Innovations in Digital Humanities Pedagogy: Local, National, and International Training Workshop*, Digital Humanities Conference. Montreal, Canada.

2017 *Computational Rhetoric: Exploring Possibilities, Limits, & Applications*, Rhetoric Society of

American Summer Institute. Indiana University.

2017 *Queer Archival Immersion: Rhetoric, Performance, Pedagogy, and Politics at the Kinsey Institute*, Rhetoric Society of American Summer Institute. Indiana University.

2015 *Rhetoric and Indigeneity*, Rhetoric Society of American Summer Institute. University of Wisconsin.

**TEACHING EXPERIENCE:**

2012 - *Teaching Assistant Professor,* English & Comparative Literature, University of North Carolina,

PresentChapel Hill

Storytelling and Game Development

Data as Rhetoric

Understanding the Rhetoric of Digital Humanities

Writing in the Digital Humanities

Networked & Multimodal Composition

Writing in the Social Sciences

2008- *Graduate Teaching Fellow*, University of California, Santa Cruz

2011

2004-7 *Graduate Teaching Assistant*, University of California, Santa Cruz

**SERVICE:**

**Professional**

2019- *Director of the Gaming Initiative in the Humanities*

2022 Established and directed the new Gaming Initiative that situates games as critical texts open for literary and rhetorical analysis, including the design and management of the Greenlaw Gameroom the first and only gaming classroom at UNC

2018- *English & Comparative Literature Executive Committee*

2022 Met weekly to advise and establish police for the Department of English & Comparative Literature

2021- *Carolina Students Taking Academic Responsibility through Teaching* (C-Start) Mentor

2022 Served as mentor for an undergraduate student creating and teaching a course on queer game studies

2021- *Coordinator for the Data, Culture & Society* (DCS) core requirement in the Data Science Minor

2022 Manage and organize the teaching of the DCS curriculum

2020- English & Comparative Literature (ECL) Curriculum Committee

2022 Manage and organize the teaching of the ECL curriculum

2020- *Concentration Coordinator for Writing, Editing and Digital Publishing* (WEDP)

2022 Manage the curriculum of the WEDP concentration within the Department of English & Comparative Literature

2020 *Co-facilitator* for Quality Enhancement Plan Course-Based Undergraduate Research (CURE)

Faculty Learning Community

2020 *Committee for the creation of Data Science Minor*

Worked with committee to conceive and design a new data science minor, the first data science program at UNC

2019 *Data Science Subcommittee* on examining the feasibility of a comprehensive data science

initiative at Carolina

2019 *Hiring Committee for Teaching Faculty position in Technical Writing*

2019 *E-Portfolio Pilot Project Coordinator*

Created, implemented, and assessed a pilot project on integrating e-portfolios in the Writing Program

2019 *E-Portfolio Committee Member*

Participated in a committee dedicated to assessing e-portfolio vendors for potential integration into UNC undergraduate curriculum

2018 *Website Redevelopment Project Manager*

Coordinated and managed a team of developers, designers, coders and other professionals working on the development of the new English and Comparative Literature website.

2018- *Course-based Undergraduate Research (CURE) Development Grant Proposal Reviewer*

2020 Evaluated 12 grant proposals designed to implement authentic undergraduate research into new courses

2016- *Associate Director, First-Year Writing Assessment*

2018 Facilitated the data collection, assessment calibration, and data analysis for a multi-year assessment project geared to evaluating the learning outcomes of students in a mandatory first-year composition course.

2016- *Writing Program Liaison*

2018 Served as representative on the Writing Program Administrative Committee responsible for steering the direction of the Writing Program, including the creation of a new mission, goals, and assessment metrics

2014 *- Teaching Professor Advisory Committee*

2018 Member of advisory committee that serves as liaison between the English and Comparative

Literature fixed-term faculty and the Department and University administration.

2016 *Research Consultant* for Linked Women Pedagogues Project by Tarez Samra Graban at Florida State University

2016- *Faculty Mentor* for UNC C-START – undergraduate students teaching program

2017

2016 *Faculty Mentor* for UNC Morehead-Cain Research Immersion Program

2014- *Faculty Mentor* for UNC Office of Undergraduate Research Celebration of Undergraduate

2016 Research Symposium

2016 *Humanities Representative* on Exploratory Committee on implementing Mukurtu *(*a mobile and open source platform designed for indigenous communities to manage and share their digital cultural heritage) *at UNC*

2013- *Faculty mentor for Graduate Research Consultant* in Writing in the Social Sciences

2016

*2014 - Organizer of Annual Best Teaching Practices Forum*

2016 Planned and organized end-of-the-year forum highlighting innovative pedagogy and strategies in classroom management.

2013 *Professional Exchanges and Dialogues*

Facilitated podcast about Federal Writing Program Writing Project for writing instructors

*2012 Faculty Participant* Meals with Heels

**Community**

*2008 – Research Assistant*

*2010*Conducted archival research for the Pointe-au-Chien’s case for federal recognition as a Native American tribe.