

# Courtney Rivard

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## EDUCATION:

- Ph.D. University of California, Santa Cruz, 2012
- B.A. Emory University, Magna Cum Laude; Phi Beta Kappa, 2003

## PROFESSIONAL APPOINTMENTS:

- 2018-present Director of the Studio for Instructional Technologies in English Studies, University of North Carolina, Chapel Hill
- 2012-present Teaching Assistant Professor, Department of English & Comparative Literature, University of North Carolina, Chapel Hill

## PUBLICATIONS:

### Book Projects

*The Voice of a Nation: Mapping Documentary Expression in New America* with Lauren Tilton and Taylor Arnold (in negotiations with publisher)

*The Invention of Disaster Archives and the Rhetorics of Race, Gender and Nation* (prospectus nearly complete)

### Accepted for Publication

“Turning Archives into Data: Archival Rhetorics and Digital Literacy in the Composition Classroom.” *College Composition and Communication*.

“De-linking the Federal Recognition Process: The Pointe-au-Chien’s and Isle de Jean Charles’ Stories of Contesting Archival Power” as part of special feature essay with the Indigeneity and Rhetoric Collective that emerged from the Rhetoric Society of America’s Summer Institute in *Rhetoric Review*

### Currently Under Review

“Collaboration, Teaching, and Interpretation: Making Data Construction Visible” with Lauren Tilton and Taylor Arnold for publication in *DH Quarterly*.

### Articles and Book Chapters

2018 “The Rhetorical Power of Archives: The Federal Writers’ Project, Wikipedia, and First-year Composition.” *Teaching Rhetoric and Composition through the Archives*. Eds. Wendy Hayden and Tarez Samra Graban Southern Illinois Press. (forthcoming)

2017 “Writing in the Social Sciences.” *Tarheel Writing Guide*. UNC Writing Program

- 2015 “Archival Recognition: The Pointe-au-Chien’s and Isle de Jean Charles Band of the Biloxi-Chitimacha Confederation of Muskogees’ Fight for Federal Recognition.” *Settler Colonial Studies*. (5.2)
- 2015 “Introduction: Indigeneity and the work of settler archives.” Co-written with Adams-Campbell and Ashley Glassburn Falzetti. *Settler Colonial Studies*. (5.2)
- 2014 “Archiving Disaster and National Identity in the Digital Realm: The September 11 Digital Archive and the Hurricane Digital Memory Bank” in *Identity Technologies: Producing Online Selves*. Eds. Julie Rak and Anna Poletti. University of Wisconsin Press.
- 2013 "Collecting Disaster: National Identity and the Smithsonian’s September 11<sup>th</sup> Collection.” *The Australasian Journal of American Studies* (special issue on "The Material of American Studies).

### **Additional Publications**

- 2012 “Critique Matters, Too: Review of *Museum Matters: In Praise of the Encyclopedic Museum* by James Cuno.” *E-misférica* 9.1 (“On the Subject of Archives”). Eds. Marianne Hirsch and Diane Taylor.
- 2008 [“Virtual\(ly\) Remembering September 11, 2001: Memorial Websites and U.S. Nationalism.”](#) *Collective Memory and Collective Knowledge in a Global Age*. Centre for the Study of Global Governance, London School of Economics. Working Conference Paper.

### **DIGITAL HUMANITIES PROJECTS:**

#### **[Photogrammar: Listening and Seeing America’s Documentary Record](#)**

##### **Federal Writers’ Project Lead**

Brings together the photographs from the Farm Security Administration with the Life Histories from the Federal Writers’ Project to give users the ability to search and visualize material from the Great Depression. Funded by the NEH and ACLS that has been visited by over half a million users, and was named as one of the five “Most Compelling Digital History Exhibits and Archives” of 2014 by Slate.

### **DIGITAL PEDAGOGY PROJECTS:**

#### **[Mapping Foodways at UNC](#)**

Used blogging and geomapping skills to create a course project that facilitated student development of multi-modal composition skills to map the complex foodways at UNC.

#### **[Life Histories in the Federal Writers’ Project](#)**

Brought together archival research and wiki development to create a course project that created Wikipedia pages for individuals written about in the Federal Writers’ Project collection at UNC Southern Historical Collection.

### **GRANTS AND FELLOWSHIPS**

- 2017 *Course-based Research Experience Development Grant* for Rhetoric and Digital Humanities (\$6000)
- 2017 *Carolina Seminar* for Transforming Inquiry Through Digital Text (\$2000)

- 2016 American Council of Learned Societies (ACLS) *Digital Extension Grant* for Photogrammar (\$150,000)
- 2016 *Data@Carolina Course Development Grant* for Rhetoric and Data Visualization (\$7000)
- 2016 *Carolina Digital Humanities Course Development Grant* for Rhetoric and Data Construction (\$6000)
- 2013 *University Research Council Faculty Research Grant* for *Living with Hurricanes: Katrina and Beyond* (\$800)
- 2009 *Oakes Dissertation Fellowship, University of California, Santa Cruz* (\$15,000 plus student fees)
- 2009 *Dianne Woest Fellowship in the Arts and Humanities, The Historic New Orleans Collection, New Orleans, LA* (\$3000)
- 2009 *Graduate Fellow, University of California, Washington, D.C. Program* (\$5000 plus fees)
- 2008 *Summer Dissertation Research Fellowship, Politics Department, University of California, Santa Cruz* (\$1500)

#### **HONORS AND AWARDS:**

- 2018 *Digital Innovation Incubator Award for Course Integration Project, Carolina Digital Humanities Initiative, University of North Carolina, Chapel Hill*
- 2015 *Carolina Digital Humanities Initiative Faculty Working Group in Data Studies, University of North Carolina, Chapel Hill*
- 2014 *Faculty Learning Community in Digital Humanities, University of North Carolina, Chapel Hill*
- 2010 *Transnationalism, Feminism, Justice Dissertation Writing Workshop and Retreat, University of California, Santa Cruz*
- 2008 *Award for Outstanding Teaching Assistant, University of California, Santa Cruz*

#### **INVITED TALKS AND PRESENTATIONS**

- 2018 *Metadata, Description, and Structures of Archival Power.* Invited talk at Penn State's Center for Humanities and Information. University Park

- 2017 *Exploring, Curating, and Creating: Using Digital Rhetorical Tools for Archival Work*. Invited workshop for Community Writing Conference. Boulder, CO.
- 2016 Invited Guest to Symposium on *Invisible Work in the Digital Humanities*, Florida State University
- 2015 *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process for Native Americans*, American Studies Department, Johannes Gutenberg Universitat, Mainz, Germany

## CONFERENCE PRESENTATIONS

- 2018 *The Narrative Power of Metadata*, Rhetoric Society of America Conference, Minneapolis, MN
- 2018 *Creating CUREs in the Humanities*, UNC System-Wide Undergraduate Research Development Summit. Greensboro, NC
- 2017 *Photogrammar and the Federal Writers' Project: A Model for Teaching Data and Mapping Rhetoric*. Poster presentation with Laura Wexler. Digital Humanities Conference. Montreal, Canada
- 2017 *Teaching Data through Collaboration*, Conference on College Composition and Communication, Portland, OR
- 2016 *Critically Making Data: Digital Archives and Cultural Rhetorics*, Cultural Rhetorics, East Lansing, MI
- 2016 *Challenging Archival Power in the Federal Recognition Process*, Rhetoric Society of America Conference, Atlanta, GA
- 2016 *Collecting Disaster in Situ: The Smithsonian's September 11th and Hurricane Katrina Disaster Archives*, American Society for the History of Rhetoric, Atlanta, GA
- 2015 *Misery and Resistance in the Federal Writers' Project Archives: Teaching Archival Methods to First-Year Undergraduates*, American Studies Association Annual Conference, Toronto, Canada
- 2015 *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process*, Rhetorical Society of America, Summer Institute, Madison, WI
- 2015 *Risky Connections: Federal Writers' Project, Wikipedia, and University Archives*, Conference on College Composition and Communication, Tampa, FL
- 2014 *Archival Recognition: The Pointe-au-Chien's and Isle de Jean Charles Band of the Biloxi-Chitimacha Confederation of Muskogees' Fight for Federal Recognition*, Carolina Seminar in American Indian and Indigenous Studies, Chapel Hill, NC
- 2013 *Archival Costs and Federal Recognition*, American Studies Association Annual Conference, Washington, D.C.

- 2013 *Collecting Disaster: September 11<sup>th</sup>, Hurricane Katrina, and the 'Common Sense' of Race, Embodied Objects: Material Culture Studies in Three Dimensions - Material Culture Symposium for Emerging Scholars, The University of Delaware and Winterthur Museum.*
- 2012 *Archival Recognition: The Pointe-au-Chien's and Biloxi-Chitmacha Confederation of Muskogees' Quest for Federal Recognition, National Women's Studies Association Annual Conference, Oakland, CA*
- 2010 *The Rush to Remember in a Digital Age: September 11, 2001 and Hurricane Katrina Internet Archives, Cultural Studies Association Conference, Berkeley, CA*
- 2009 *Collecting Disaster at the Smithsonian's National Museum of American History, National Women's Studies Association Annual Conference, Atlanta, GA*
- 2007 *Virtual(ly) Remembering September 11, 2001: Memorial Websites and the Production of Cultural Memory, Public Memory and Ethnicity Conference, Lewis and Clark College*
- 2007 *Virtual(ly) Remembering September 11, 2001: Memorial Websites and U.S. Nationalism, Collective Memory and Collective Knowledge in a Global Age Workshop, Centre for the Study of Global Governance at the London School of Economics*

## **TEACHING EXPERIENCE:**

2012 - *Teaching Assistant Professor, English & Comparative Literature, University of North Carolina, Present Chapel Hill*

Data as Rhetoric (new upper division course)

Writing in the Digital Humanities (new writing-in-the-discipline course)

Networked Composition and Digital Rhetoric (new upper division course)

Networked & Multimodal Composition

Writing in the Social Sciences

Diversity and American Literature

Memory in a Global Age: Writing-across-the-disciplines First-year Composition

Writing for Human Rights: Advanced Writing in the Social Sciences (new upper division course)

2008-  
2011 *Graduate Teaching Fellow, University of California, Santa Cruz*

2004-7 *Graduate Teaching Assistant, University of California, Santa Cruz*

## **SERVICE:**

### **Professional**

2018 *Website Redevelopment Project Manager*  
Coordinated and managed a team of developers, designers, coders and other professionals working on the development of the new English and Comparative Literature website.

2016- *Associate Director, First-Year Writing Assessment*

- 2018 Facilitated the data collection, assessment calibration, and data analysis for a multi-year assessment project geared to evaluating the learning outcomes of students in a mandatory first-year composition course.
- 2016- *Writing Program Liaison*  
 2018 Served as representative on the Writing Program Administrative Committee responsible for steering the direction of the Writing Program, including the creation of a new mission, goals, and assessment metrics
- 2014 - *Teaching Professor Advisory Committee*  
 2018 Member of advisory committee that serves as liaison between the English and Comparative Literature fixed-term faculty and the Department and University administration.
- 2016 *Research Consultant* for Linked Women Pedagogues Project by Tarez Samra Graban at Florida State University
- 2016- *Faculty Mentor* for UNC C-START – undergraduate students teaching program  
 2017
- 2016 *Faculty Mentor* for UNC Morehead-Cain Research Immersion Program
- 2014- *Faculty Mentor* for UNC Office of Undergraduate Research Celebration of Undergraduate  
 2016 Research Symposium
- 2016 *Humanities Representative* on Exploratory Committee on implementing Mukurtu (a mobile and open source platform designed for indigenous communities to manage and share their digital cultural heritage) at UNC
- 2013- *Faculty mentor for Graduate Research Consultant* in Writing in the Social Sciences  
 2016
- 2014 - *Organizer of Annual Best Teaching Practices Forum*  
 2016 Planned and organized end-of-the-year forum highlighting innovative pedagogy and strategies in classroom management.
- 2013 *Professional Exchanges and Dialogues*  
 Facilitated podcast about Federal Writing Program Writing Project for writing instructors
- 2012 *Faculty Participant* Meals with Heels

### **Community**

- 2008 – *Research Assistant*  
 2010 Conducted archival research for the Pointe-au-Chien’s case for federal recognition as a Native American tribe.